

Launching Your ACN Business: 24 HOUR GAME PLAN

STEP 1

Invite 5 - 7 of your closest friends to your 1st presentation

When Inviting: Be Natural (Enthusiasm + Urgency = Great Results)

"Hello (Name),

I just saw something I'm very interested in that Donald Trump is endorsing. It may or may not be for you, however I'm having a few of my closest friends over to take a look at it. We're getting together at (Time/Location). Would you do me a favour and stop by?"

OR

"Hello (Name),

I just saw something I'm really excited about. Donald Trump is endorsing it, and trust me, I know you are going to want to hear about it! I'm having a few of my closest friends over tonight to take a look at it. We're getting together at (Time/Location). Can you make it?"

If they ask questions:

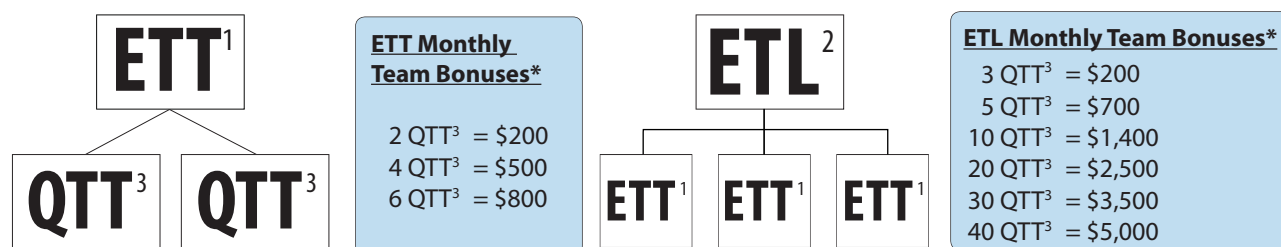
"I was just introduced to it myself so I'd rather not try to explain it. I can tell you this, it's a business opportunity and Donald Trump is endorsing it. You really need to see this in the same way I did. Based on our relationship, would you do me a favour and stop by to take a look?"

If they can't make it:

"When is the soonest we can get together?"

GOAL

1. Have prospects become representatives or customers from your presentations
2. Earn Executive Team Trainer (ETT) and Executive Team Leader (ETL) in your 1st 30 days



¹To qualify for the Executive Team Trainer position, a representative must have at least 5 Customer Points and two qualified Team Trainers in separate legs (at any level). ²To qualify for the Executive Team Leader position, a representative must have at least 12 Customer Points and 3 qualified Executive Team Trainers in 3 separate legs (at any level). ³A representative qualifies as a Team Trainer by acquiring 5 personal Customer Points of which up to 4 points can be from their household.

*Team CAB Bonuses are paid based on the number of Team Trainers that start in a calendar month and get qualified with 5 Customer Points within their first 30 days. Not all T-CAB levels are shown above.

**Customer Points: AU Fixed Line Service = 2 Customer Point. AU Mobile Service = 2 Customer Points. AU Mobile Broadband Service = 1 Customer Point

NOTE: Please see the Bonus Promotions and Compensation Plan documents for complete details.

Your Initial Customer Sources:

1. Yourself (you can become your own customer)
2. Friends and family
3. Prospects (who are not interested in the opportunity or who have not yet joined ACN)

**CUSTOMERS
ARE VERY
IMPORTANT!!**

STEP 2

Repeat Step 1
Your 2nd Presentation

STEP 3

Repeat Step 1 Again
Your 3rd Presentation

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ACN[®]

Success as an ACN Representative is not guaranteed, but rather influenced by an individual's specific efforts. Not all ACN Independent Representatives make a profit and no one can be guaranteed success as an ACN Independent Representative.

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